

INTERNATIONAL MODEL + TELEVISION HOST
TRAVEL | LIFESTYLE | WELLNESS



TRINITY DANG

MEDIA KIT | 2024



HI! I'M TRINITY DANG

INTERNATIONAL MODEL, ENTREPRENEUR, TRAVELER, ACTIVIST

With over 15 years of experience working in the entertainment industry, traveling the world, being featured in high-profile media such as *VANITY FAIR*, *PEOPLES MAGAZINE*, *VICE*, *MTV*, *MAXIM*, *FHM*, working with celebrities such as *The Chainsmokers*, *Zedd* and *Tiesto*, Trinity Dang has gained **Over 1.8+ Million Fans across Social Media**.

Trinity's vision is to motivate and inspire young professionals through luxurious travel and wellness experiences showcasing helpful, high-end, and authentic tools and insights.

Trinity's social media community is derived of young driven professionals, influencers, creators, and entrepreneurs, between the ages of 25-45 years old.

With Trinity's ability to envision, inspire, and scale businesses, your brand will be well-recognized and alongside Trinity and her team, you will receive an authentic and strategic partnership that bring your goals and brands to a luxurious holistic life.

Let's team up!

WHO
FOLLOWS
TRINITY?

MEN & WOMEN | 25-45 | USA

Trinity's overall audience is about **87% young professionals** aged between **25 - 45** spanning between **USA, AUSTRALIA, and around the globe**. Her audience is a loyal community for over a decade and simply seeks to follow her beautiful, authentic, and inspiring lifestyles.

SOCIAL MEDIA STATISTICS

Over *1.8 Million*
Social Media Followers!!

INSTAGRAM



FACEBOOK



TWITTER



WEBSITE



YOUTUBE



1.8M+

TOTAL
LIKES

2.5M+

TOTAL
REACH

300K+

TOTAL
ENGAGEMENT

800K+

TOTAL
VIEWS

Over 1.8 Million Social Media Followers!!

WHO
FOLLOWS
TRINITY?

MEN & WOMEN | 25-45 | USA

Trinity's overall audience is about **87% young professionals** aged between **25 - 45** spanning between **USA, AUSTRALIA, and around the globe**. Her audience is a loyal community for over a decade and simply seeks to follow her beautiful, authentic, and inspiring lifestyles.

INSTAGRAM



300k+

Average reach: 108.235
Page Visits: 11.263
Post reach: 35.395
likes per post: 3.000+

FACEBOOK



1.5M+

Page reach: 119,974
Page Visits: 37,328+
Avg post reach: 35.439+

WEBSITE



49k+
total views

TWITTER



19k+
followers

YOUTUBE



16k+
total views

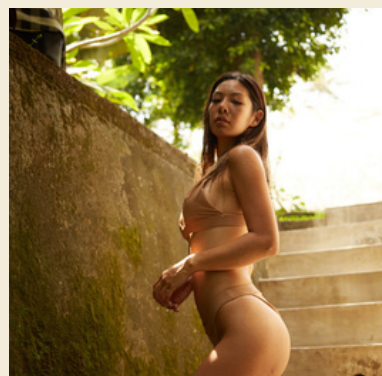
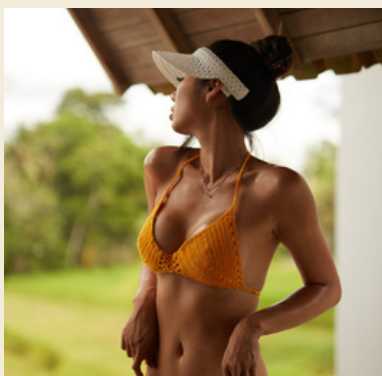
LET'S COLLAB!

EXPERTISE + SERVICES:

- *Vacation Experiences*
- *Speaking Engagements*
- *Modeling & Media*
- *Brand Sponsorships*
- *Social Media Partnerships*
- *Event & Entertainment Hosting*

WHAT CAN YOU EXPECT?

Authentic, inspiring, and carefully curated social media and UGC content for your brand for an audience of over 1.8 million.



AS SEEN ON

MAXIM

BAZAAR

VICE

FHM

VANITY FAIR

MTV

TELEVISION HOST for JETSET:

YAN TV | MTV ASIA | VISIT SOUTHEAST ASIA |
#ITSMOREFUNINTHEPHILIPPINES | VIETNAM
TOURISM BOARD | THAILAND TOURISM BOARD

54.8k

Total Views!

On YAN TV Youtube

*Travel TV show featuring Best Eats,
Accommodations, and Entertainment in
SE Asia. Sponsored and in Partnership with
the Tourism Board of SE Asia*

PREVIOUS PARTNERSHIPS

THE
CHAINSMOKERS

ZEDD

TIESTO

SAMSUNG

THE
KNICKERBOCKER[®]
HOTEL

SOY
HOTELS &
RESORTS

DSQUARED2

TOPSHOP

boohoo

TRINITY DANG



THE TEAM



TRINITY DANG

PHOTO + VIDEO

JOHN AGCAOILI | @JOHN.AERIC | FOUNDER & DIRECTOR
DSOTM | @DSOTM.US | PRODUCTION TEAM

PAST
CLIENTS:

NETFLIX



Mercedes-Benz

MAXIM

MAROON 5



STEVE AOKI

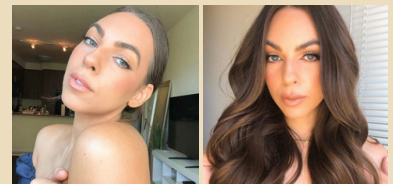
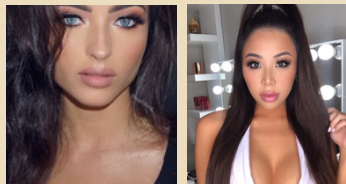
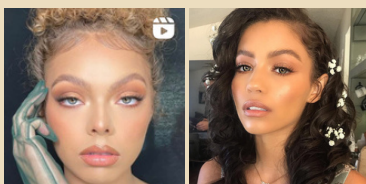


HAIR & MAKEUP

@KANDICE.DELGADO
HAIR + MAKEUP

@ANGELAHENG_
HAIR + MAKEUP

@BYKRISTINACURTIS
HAIR + MAKEUP

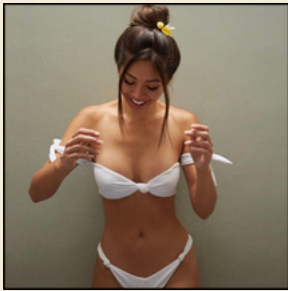


@TRINITYDANG

WWW.TRINITYDANG.COM

CALIFORNIA, USA

CONTENT INSIGHTS



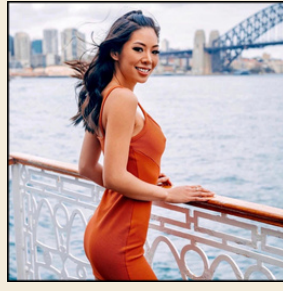
5089
 369
 315

REACH: 47.081
 INTERACTIONS: 5,814



3568
 192
 54

REACH: 42.153
 INTERACTIONS: 3.877



3068
 174
 77

REACH: 46.640
 INTERACTIONS: 3.369

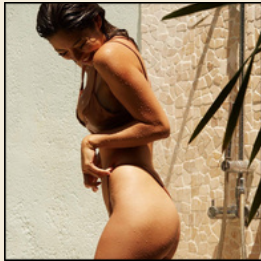


3029
 134
 72

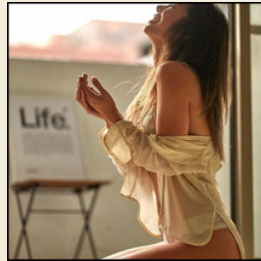
REACH: 32.001
 INTERACTIONS: 3.297



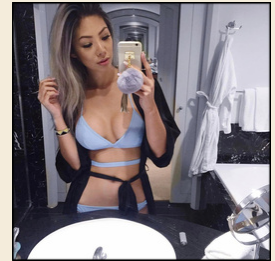
8560



7656

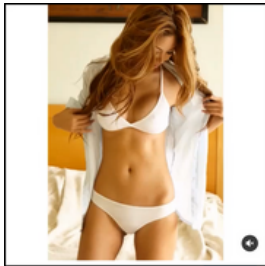


7596

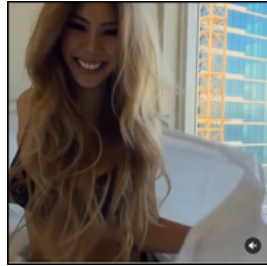


5785

PREVIOUS BRAND PARTNERSHIPS



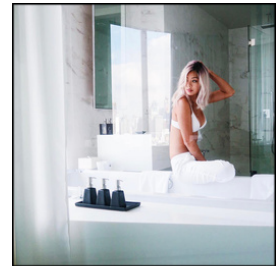
FHM 6333



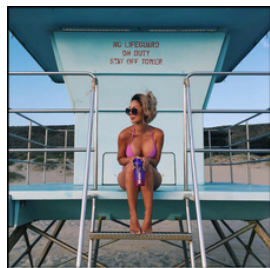
MAXIM 5593



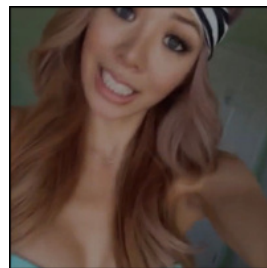
THE KNICKERBOCKER HOTEL 3506



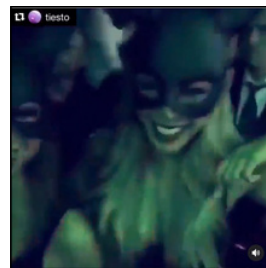
SOY HOTELS & RESORTS 2948



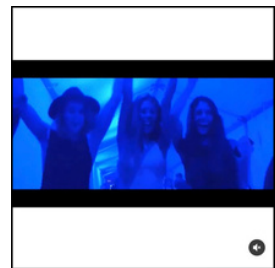
MatéFit. 4654



THE CHAINSMOKERS 3072



TIESTO 2025



ZED 2702

PRICE LIST

SOCIAL MEDIA ENDORSEMENTS

MAIN POST + STORY | SPONSORED GIVEAWAYS | CUSTOM PACKAGE

A social media endorsement reaches readers quickly and is the most popular way to advertise. With the statistics listed in this media kit, there are many followers to reach. This rate includes endorsement on Facebook / Instagram / Twitter.

STARTS FROM \$500 / POST

EVENT + HOSTING

ATTENDANCE | SOCIAL MEDIA POST | CUSTOM PACKAGE

This is a great way to engage with your audience in person on a deeper level to gain trust, desire and credibility.

STARTS FROM \$2200

SPEAKING + MEETUPS

ATTENDANCE | POST | EMCEE | MEET & GREET

How it works: please contact _____ for your event information and my team will get back to you shortly to discuss further to book Trinity for your event.

STARTS FROM \$4000

MODELING + MEDIA WORK

Trinity will be modeling for your brand for media work based on mutual agreement. We can also provide Trinity's full professional production team at additional cost.

STARTS FROM \$2800 / DAY RATE



Hey, here's the deal:

All posts subject to approval and may be declined based on brand image or aligned interest at the requested time.

All prices in this list do not include any taxes. Taxes are applied to all collections and sponsorships when goods are exchanged.

Each package that requires Trinity's attendance must also include all travel, lodging and accommodations.



HOW TO BOOK

All sponsorships and partnerships are on a first come, first serve basis. To get in contact for a brand collaboration overview with our team,

*PLEASE EMAIL:
hello@trinitydang.com*

Include all details like who you are, what your brand, product, or service is, website, social media, and your partnership proposal.

Allow 5-7 business days for our team to overview and discuss.

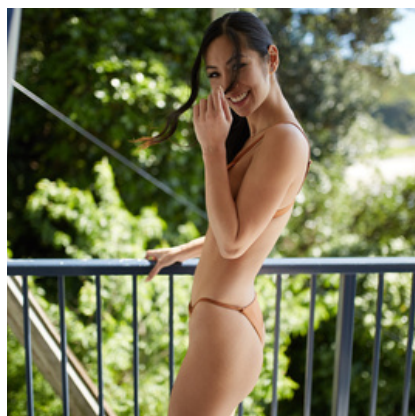
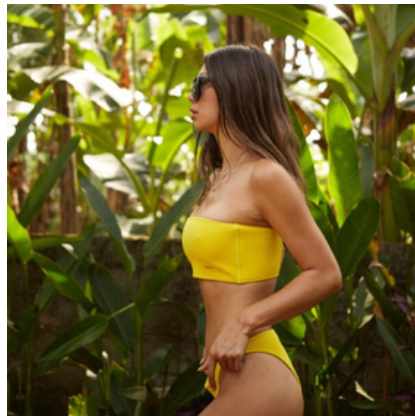
We know there are many options out there, so we truly thank you for choosing us, from the bottom of our hearts.

We can't wait to work with you!!

WITH LOVE, TEAM TRINITY.



WWW.TRINITYDANG.COM



@TRINITYDANG